Code # COM 51(Rev)

**New/Special Course Proposal-Bulletin Change Transmittal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [mmcginnis@astate.edu](mailto:mmcginnis@astate.edu)

|  |
| --- |
| **New Course or**  **Special Course (Check one box)**  *Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.* |

|  |  |
| --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

1. Proposed Course Prefix and Number (For variable credit courses, indicate variable range.)

CMP 3353

2. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

Field and Post Production

3. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio problems, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

Lecture and Post Production

4. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental)?

Standard

5. Is this course dual listed (undergraduate/graduate)?

NO

6. Is this course cross listed? (If it is, all course entries must be identical including course descriptions. It is important to check the course description of an existing course when adding a new cross listed course.)

NO

7. Brief course description (40 words or fewer) as it should appear in the bulletin.

An experiential course in the technical skills and creative principles required for video field production and postproduction, focusing on writing, producing, planning, shooting, and editing video projects and assignments.

8. Indicate all prerequisites and if this course is restricted to a specific major, which major. (If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

a. Are there any prerequisites?

CMP 2313, CMP 3353 .

b. Why?

Due to the fact that the course content focuses on post production, students need to be familiar with production skills prior to taking this course.

9. Course frequency(e.g. Fall, Spring, Summer). Not applicable to Graduate courses.

Fall and Spring

10. Contact Person (Name, Email Address, Phone Number)

Larz Roberts

11. Proposed Starting Term/Year

Spring 2014

12. Is this course in support of a new program? NO

If yes, what program?

Enter text...

13. Does this course replace a course being deleted? NO

If yes, what course?

Enter text...

Has this course number been used in the past? NO

*Submit Course Deletion Proposal-Bulletin Change Transmittal Form.*

14. Does this course affect another program? NO

If yes, provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.

Enter text...

15. Justification should include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

This course provides media students with multimedia post-production skills and theory required of upper level majors pursuing media degrees.

b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.

This course aligns with the professional mission of the college which is to create media based professionals. Specifically, this course will provide students with the knowledge and expertise needed to work in a broad array of professional media careers that demand post-production skills and competencies.

c. Student population served.

Creative Media Production and Multimedia Journalism majors and minors and university students seeking a media production elective.

d. Rationale for the level of the course (lower, upper, or graduate).

This course is taught at the three thousand level because the content will build upon the foundational concepts taught in the earlier multimedia production and audio and visual communication courses.

16. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

Week 1 : Introduction to course and videotape recording; read chap. 1.

Week 2 : News Ethics--Handouts; Diversity in news--Handouts

Week 3 : Videotape recording & writing refresher; read chap. 4.

Week 4 : Videotape editing; read chap. 8. Assign Proj. 1.

Week 5 : Videotape editing; read chap. 9.

Week 6 : Portable video cameras & lenses; read chaps. 2 & 3. Assign Proj. 2

Week 7 : Portable video recorders; read chap. 5. Assign Proj. 3

Week 8 : Lighting and Sound; read chap. 6 and chap. 7

Week 9 : Field Exercises

Week 10 : Read chaps. 10 & 12. Assign Proj. 4

Week 11 : Critique news stories.

Week 12 : Field production ethics; read handouts. Assign Proj. 5

Week 13 : Jobs & Internships

Week 14 : The videography "profession"

Week 15 : Final Exam

17. Course requirements (e.g. research papers, projects, interviews, tests, etc.)

Video Editing Project

Audio Editing Project

News Package Project

Chronological Crisis Project

2 Exams

18. Special features (e.g. labs, exhibits, site visitations, etc.)

N/A

19. Department staffing and classroom/lab resources (Will this require additional faculty, supplies, etc.?)

NO additional resources are needed to staff this course

20. What is the primary intended learning goal for students enrolled in this course?

Students will learn the basic skills, theories, and professional standards of in-field audio and video post-production.

21. Reading and writing requirements:

a. Name of book, author, edition, company and year

Weynand, Diana. *Final Cut Express 4.* ISBN 9789-0-321-53467-5

b. Number of pages of reading required per week: 15-25

c. Number of pages of writing required over the course of the semester: Enter text...

22. High-Impact Activities (Check all that apply)

Collaborative assignments

Research with a faculty member

Diversity/Global learning experience

Service learning or community learning

Study abroad

Internship

Capstone or senior culminating experience

Other Explain: Enter text...

23. Considering the indicated primary goal (in Box #20), provide up to three outcomes that you expect of students after completion of this course.

**Outcome #1:** (For example, what will students who meet this goal know or be able to do as a result of this course?)

Students will demonstrate professional video editing skills.

Learning Activity:(For example, what instructional processes do you plan to use to help students reach this outcome?)

Lecture, course readings

Assessment Tool: (For example, what will students demonstrate, represent, or produce to provide evidence of their learning?)

Students will complete a video post-production editing project that will be graded based on a rubric.

*(Repeat if needed for additional outcomes 2 and 3)*

**Outcome #2:**

Students will able to demonstrate professional audio editing skills.

Learning Activity:

Lecture, course readings

Assessment Tool:

Students will complete an audio post-production editing project which will be graded with a rubric.

**Outcome #3**:

Enter text...

Learning Activity:

Enter text...

Assessment Tool:

Enter text...

24. Please indicate the extent to which this course addresses university-level student learning outcomes:

* 1. Global Awareness

Minimally  
Indirectly  
Directly

* 1. Thinking Critically

Minimally  
Indirectly  
Directly

* 1. Using Technology

Minimally  
Indirectly  
Directly

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to <http://registrar.astate.edu/bulletin.htm> and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

Paste bulletin pages here...